

I am excited to continue my career in Broadcast Journalism with a keen interest in how stories are created to inform an audience and captivate their imagination.

I have received high grades at Canterbury College studying a UAL Level 3 Extended Diploma in Creative Media Production qualification which covered print, radio and television. I thoroughly enjoyed this course picking up important skills using various programmes and techniques. I have also gained confidence working within a team to collaborate on exciting projects.

I have always had a substantial interest in broadcast journalism and how stories are told through various mediums. I am learning about the transition of traditional journalism and how it is being tailored towards a more digital, multi-platform society. I am constantly keeping on top of the latest news stories through the forms of Radio, TV, Print and social media too. I find it motivating how the news is now available instantly and can be shared just as quickly as you receive them.

I have learnt a wide range of skills whilst volunteering at my local radio station. I research the latest stories to create my own news bulletins and this is something that I enjoy. As well as creating and reading professional news bulletins I also present my own weekly radio show; I am comfortable with presenting a range of radio shows from an upbeat 'Drive Time' show to a topical chat show.

As well as volunteering at my local radio station, I have also volunteered at Global Radio which is home to some of the UK's most famous brands, including: Heart, Capital, LBC and Gold. In 2015 I attended Global's Make Some Noise day in which I had the chance to take phone donations and bids for on-air competitions. I also met celebrities such as Ed Sheeran, helping him unswerving the phones for the campaign and even got the chance to record my own news bulletin in one of their studios. This was a fantastic experience in which I gained feedback from industry professional Andre Morgan who told me to stay focused in an area I can excel in.

As well as taking part in local and commercial radio projects I have also conducted work for publishing giant, The Trinity Mirror. During my time working here I gained valuable skills in writing for both printed newspaper and online editions too. I spent time working on the Showbiz desk researching the latest celebrity stories for the Daily Mirror and its online equivalent before moving onto the National and International desks for the Sunday Mirror. I really value this opportunity as I gained experience in working in a busy news room under pressure surrounded by successful journalists. This gave me an insight into where I wanted to be in the future.

On top of the valuable opportunities that I have had, I have also gained a strong portfolio of awards. I have received arts awards, including one signed by Dame Helen Mirren, a Jack Petchey high achievers award and nominations for Swale Volunteers Awards.

One of my proudest achievements was receiving a personally signed letter from the former Prime Minister, David Cameron, who thanked me for my hard work in the local community. This stands as my strongest achievement and has given me the determination to succeed in a career that I am so heavily interested in.

I am looking forward to studying at a university that will help me to grow as an individual whilst ensuring that I work to gain the necessary skills to move forwards in my chosen career path. I really want to learn everything that I can to improve my chances of being successful when applying for a job in such a competitive job market; I feel that university is the best option to do this.