

Personal Statement

Studying UAL Level 3 Extended Diploma in Creative Media Production and Technology Print, Radio and TV course for the last two years has allowed me to really expand my understanding and knowledge of creative media industry. The area I have discovered I would like to specialise in is journalism. The modules that interest me the most are media law and media and society. The idea of pursuing a career in the journalism industry is something I have dreamed of for years, and would love to continue to add to my invaluable knowledge within this subject at university.

While studying at Canterbury College on my current course my skills and efforts can be reflected in my work, which has all been presented and organised in a blog. Here I have posted every piece of work since the beginning of college, including weekly reflective logs and my final major projects.

A piece of work I am particularly proud of from my time at college is a magazine I created. Here I explored children's entertainment within print, creating a magazine aimed at girls aged 4-6. I worked very hard on this piece and was very pleased with the end result. Another piece of work I felt showed off the skills I have learned was my first final major project. Here, I created three audio pieces, taking a fictional horror story and turned it into realistic radio news reports, and a print article explaining the events in further detail. This piece of work allowed me to demonstrate my audio editing skills, and highlight my aptitude within writing articles.

All my media related work can be viewed by following the link:

I also studied media studies at GCSE level, where I particularly enjoyed film study where I was able to analyse in detail films we watched and studied on the course.

One of the transferable skills I have developed throughout my time at college are researching skills. I have learned how to conduct research using primary and secondary methods, obtaining information with methods that I know will support my projects. My course also helps me develop skills in working to deadlines. I am proud to say that my work is always on time and to near professional standard. I was awarded Distinction grade at the end of my first year of the course and my predicted grade for the course is Distinction as well, which is equivalent to A*A*A*.

Outside college I have been involved in a short film production. Within the October half term of 2016, I was able to take part in the making of a short film in my area. The film was titled 'Jellyfish' featuring lots of local extras, including myself. This allowed me to have better understanding of film production process. I thoroughly enjoyed this experience.

Out of college, I really enjoy listening to music. I like going to watch live music with friends and supporting local bands. I also worked in retail for three years, working with colleagues of all ages alongside the public, highlighting my communication skills. I take pride in my work both in college and within my job.

I feel I am a well-rounded individual who takes pride in all work completed. Work prior to starting university highlights my interest and commitment to the media industry, journalism in particular. My out of school hobbies and interests continue to reflect my passion for journalism and desire and aspiration to become a professional journalist.