

Going to University has always been a dream of mine. I strongly value education. I love to learn and enjoyed my school experience thoroughly. I am a very career focused person and know that I would be suited a path in public relations or marketing. I am an analytical thinker and interested in current marketing trends. Also, I am very passionate about charity and body image campaigns and appreciate the way adverts send powerful messages to change people's perception and opinions. A particular campaign I like is Dove's 'My Beauty My Say' campaign, which is about empowering women to feel confident in their bodies regardless of their shape and size. The fact that my career could lead to forming such inspiring campaigns and being a part of it excites me to feel even more determined to join the industry.

When I started my current course UAL Level 3 Extended Diploma in Creative media production; Print, Radio and TV at Canterbury College I was nervous and lacked confidence. I have found that my course has allowed me to use my passions and apply what I really enjoy through my projects while building an online portfolio of work. I quickly gained confidence in my work and in speaking out in front of my peers. I discovered that I enjoy sharing my ideas with the group and leading projects.

I am predicted a Distinction grade for my course, which is equivalent to three A\* grades. Through my projects I develop skills in use Adobe Premiere Pro, Adobe Photoshop and Adobe In design confidently. When I am faced with challenges I will always push myself to achieve the best by putting the extra hours, which I often did with my GCSE's by staying after school and revising for exams consistently.

I have had some work experience within the course by putting together an interview for a popular local band in order to promote the band and their music. From this, I developed skills in communicating with clients and keeping the interview relevant to appeal to their audience. Also, within my projects I worked in small groups to produce videos or radio work. I learned valuable skills from this, such as being part of the team, communicating effectively with the group, taking equal responsibility etc. Another piece of work I am proud of is my Christmas appeal advert for the charity 'Crisis'. I received a very positive feedback from the charity about my work.

While at University I plan to continue taking part in work experience in and outside my course. I am very passionate about charity and community work and hope that I will have the opportunity to continue this while studying for my degree.

Outside of college, I work as a merchandiser for Oakwood working with Tesco where I have grown to become very independent, use formal telephone skills and be organised. I have to meet deadlines with our company's online surveys to show how up to date the work is. As well as that, I voluntarily babysit my younger siblings for my mother who is a working single parent. By doing this, it has made me quite mature and responsible person. In the future, this will help me because clients will rely on me to solve problems.

All my college work is presented on the blog, which can be viewed following the link: